

NEWS RELEASE



FORUM RESEARCH INC.

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TORONTO

July 12th, 2016

HIGHLIGHTS:

- Just more than 4-in-10 will vote Progressive Conservative if an election were held today (42%)
- The Liberal stronghold is in the 416 area code of downtown Toronto (49%)
- About one tenth of those who voted Liberal in the last election will vote PC (13%) or NDP (12%) this time
- Premier Kathleen Wynne has the approval of close to a quarter of Ontario voters (22%)

FOR IMMEDIATE RELEASE

Liberal Vote Share Up in Ontario

NDP share ticks down

In a random sampling of public opinion taken by the Forum Poll™ among 1183 Ontario voters, just more than 4-in-10 will vote Progressive Conservative if an election were held today (42%), while more than a third will vote for the Liberals (35%). Fewer than one fifth will vote NDP (17%). These findings represent a clear increase for the Liberals from last month (June 22 - 30%) and a slight increase for the PCs (from 40%). These changes are at the expense of the NDP, which has seen its vote share decline by 4 points (from 21%). One twentieth support the Green Party (5%) and few support other parties (2%).

The Liberal stronghold is in the 416 area code of Toronto (49%), while the PCs are especially strong in Eastern, Southwestern and Northern Ontario (46% each). The NDP does best in Northern Ontario (20%).

About one tenth of those who voted Liberal in the last election will vote PC (13%) or NDP (12%) this time, while about one fifth of past New Democrats will vote Liberal this time around (19%) and just fewer will vote PC (14%).

Wynne's, Brown's favourables up sharply

Premier Kathleen Wynne has the approval of close to a quarter of Ontario voters (22%), up from less than a fifth last month (June 22 - 18%). Her net favourable score (approve minus disapprove) is up slightly from -49 to -44. She has the approval of one half of Liberal voters (52%), while one third disapprove (32%).

Patrick Brown has seen his approval jump from one fifth last month (June 22 - 22%) to almost 3-in-10 today (29%), and his net score is +4. His relatively low net score is due to the high percentage who don't know enough about him to indicate their approval (46%). He has the approval of one half of Progressive Conservative voters (53%).

Andrea Horwath has seen her approval stable at one third (33%), and her net score at +2. She has the approval of 6-in-10 New Democrats (60%).

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Brown seen as best Premier by a factor of 2

Patrick Brown is seen to make the best Premier by about twice as many voters (26%) as say this of either Kathleen Wynne (16%) or Andrea Horwath (15%). The leading choice is, however, "none of these" (27%), and as many as a sixth don't have enough information to judge (16%). More than one half of PC voters pick Brown (57%), and somewhat fewer Liberals pick Wynne (42%) and the same applies to New Democrats for Andrea Horwath (48%).

Result would be PC minority government

If these results are projected up to the 107 seat Legislature, the PCs would take 48, 6 fewer than required for a majority, while the Liberals would take just fewer at 44, and the NDP would secure 15 seats.

"The PC lead has shrunk since last month, and this may be related to Patrick Brown's seeming inability to craft a recognizable political persona for himself. He needs to be much more prominent in the public consciousness" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Patrick Brown is seen to make the best Premier by about twice as many voters (26%)
- If these results are projected up to the 107 seat Legislature, the PCs would take 48, 6 fewer than required for a majority
- "The PC lead has shrunk since last month, and this may be related to Patrick Brown's seeming inability to craft a recognizable political persona for himself. He needs to be much more prominent in the public consciousness" said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1183 randomly selected Canadian adults. The poll was conducted on July 12th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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July 12th, 2016

Provincial Election Voting Preference Trending

[Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
July 12 th , 2016	1183	42	35	17	5	2
June 21 st , 2016	1173	40	30	21	8	2
May 31 st , 2016	1172	40	30	21	7	2
April 28 th , 2016	1157	39	34	21	5	2
March 23 rd , 2016	1225	40	30	24	5	2
February 26 th -29 th , 2016	1148	44	27	22	6	2
December 20 th , 2015	1003	34	31	26	7	2
November 2 nd -4 th , 2015	1158	36	30	26	6	2
August 11 th -12 th , 2015	1001	35	26	33	4	2
July 8 th , 2015	678	32	26	35	5	2
May 11 th , 2015	1001	33	24	36	5	2
May 1 st , 2015	912	36	29	24	9	2
March 26 th , 2015	881	34	29	27	8	2
February 28 th , 2015	996	39	32	21	6	2
January 30 th , 2015	1028	36	37	19	6	2
December 20 th , 2014	1058	36	35	20	7	2
November 29 th , 2014	1054	37	37	17	7	2
November 1 st , 2014	1104	35	40	19	4	2
October 1 st , 2014	1013	34	36	23	6	1
August 20-21 st , 2014	1229	32	39	19	8	2
Popular Vote – June 7 th , 2014 Provincial Election Results	-	31	39	24	5	2
June 11 th , 2014	1054	35	41	20	3	1
June 5 th , 2014	974	37	39	17	6	1
May 27 th , 2014	882	36	36	20	7	1
May 20 th , 2014	1136	34	41	20	4	1
May 12 th , 2014	996	35	38	21	5	1
May 2-3 rd , 2014	1845	38	33	22	6	1
April 7 th , 2014	928	38	31	23	7	1
Mar 24 th , 2014	908	32	35	25	7	1
Feb. 25 th , 2014	1014	35	32	26	6	1
Jan. 24-25 th , 2014	1222	36	33	26	4	1
Dec. 17-18 th , 2013	1044	38	31	24	5	1
Nov. 26 th , 2013	1126	38	32	23	6	1
Oct. 25 th , 2013	1049	34	31	27	7	1
Oct. 2 nd , 2013	1093	36	33	23	7	1
Aug 29 th , 2013	1019	35	32	26	6	1
Jul 22 nd , 2013	861	36	31	27	5	1
Jun 26 th , 2013	977	35	33	24	8	1
May 28 th , 2013	881	34	38	21	6	0
May 3 rd , 2013	832	35	35	25	4	1
April 26 th , 2013	1133	36	36	24	4	1
Mar 26 th to 27 th 2013	1156	35	32	26	5	1

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Overall Seat Distribution

%	Con	Lib	NDP
July 12 th , 2016	48	44	15
June 21 st , 2016	51	36	20
May 31 st , 2016	57	26	24
April 28 th , 2016	53	33	21
March 23 rd , 2016	57	26	24
February 26 th -29 th , 2016	67	16	24
December 20 th , 2015	44	35	28
November 2 nd -4 th , 2015	54	19	34
August 11 th -12 th , 2015	54	19	34
July 8 th , 2015	35	27	45
May 11 th , 2015	49	18	40
May 1 st , 2015	48	33	26
March 26 th , 2015	52	23	32
February 28 th , 2015	49	39	19
January 30 th , 2015	34	56	17
December 20 th , 2014	37	52	18
November 29 th , 2014	38	52	17
November 1 st , 2014	37	56	14
October 1 st , 2014	35	51	21
August 20-21 st , 2014	31	61	15
Election – June 12th, 2014	28	58	21
June 5 th , 2014	39	57	11
May 27 th , 2014	42	50	15
May 20 th , 2014	31	63	13
May 12 th , 2014	26	68	13
May 2-3 rd , 2014	45	49	13
April 7 th , 2014	49	45	13
Mar 24 th , 2014	29	66	12
Feb. 25 th , 2014	48	42	17
Jan. 24-25 th , 2014	47	46	14
Dec. 17-18 th , 2013	43	51	13
Nov. 26 th , 2013	47	44	16
Oct. 25 th , 2013	41	48	18
Oct. 2 nd , 2013	47	44	16
Aug 29 th , 2013	36	53	18
Jul 22 nd , 2013	45	46	16
Jun 26 th , 2013	42	54	11
May 28 th , 2013	37	60	10
May 3 rd , 2013	36	59	12
April 26 th , 2013	38	59	10
Mar 26 th to 27 th 2013	43	50	14
Feb. 26 th to Mar 1 st , 2013	36	53	18

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Ontario Provincial Party Leader Approval Rating Trending (% Approve)

[All Respondents]

	Sample	Wynne	Brown	Horwath
July 12 th , 2016	1183	22	29	33
June 21 st , 2016	1173	18	22	33
May 31 st , 2016	1172	21	25	34
April 28 th , 2016	1157	20	27	32
March 23 rd , 2016	1225	20	26	35
February 26 th -29 th , 2016	1148	20	30	38
December 20 th , 2015	1003	23	25	40
November 2 nd -4 th , 2015	1158	21	27	41
August 11 th -12 th , 2015	1001	30	21	38
July 8 th , 2015	678	29	19	38
May 11 th , 2015	1001	26	17	41
	Sample	Wynne	Wilson	Horwath
May 1 st , 2015	912	29	22	39
March 26 th , 2015	881	33	22	40
February 28 th , 2015	996	36	24	37
January 30 th , 2015	1028	40	22	36
December 20 th , 2014	1058	37	22	35
November 29 th , 2014	1054	42	22	33
November 1 st , 2014	1104	46	23	31
October 1 st , 2014	1079	41	18	31
August 20-21 st , 2014	1229	46	27	35
July 3 rd , 2014	810	41	-	28
		Wynne	Hudak	Horwath
May 27 th , 2014	882	34	27	34
May 20 th , 2014	1136	38	25	35
May 12 th , 2014	996	38	23	35
May 2-3 rd , 2014	1845	34	26	36
April 7 th , 2014	928	34	27	40
Mar 24 th , 2014	908	34	23	38
Feb. 25 th , 2014	1014	32	24	40
Jan. 24-25 th , 2014	1222	40	21	40
Dec. 17-18 th , 2013	1044	35	28	41
Nov. 26 th , 2013	1126	35	26	44
Oct. 25 th , 2013	1049	33	26	46
Oct. 2 nd , 2013	1093	39	25	41
Aug 29 th , 2013	1063	36	24	50
Jul 22 nd , 2013	914	35	27	43
Jun 26 th , 2013	1037	37	26	43
May 28 th , 2013	918	41	26	43
May 3 rd , 2013	869	42	27	49
April 26 th , 2013	1133	38	27	43
Mar 26 th to 27 th 2013	1156	40	27	44

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Current Provincial Vote Preference

'If a provincial election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1110	149	127	209	296	329	547	538
Progressive Conservative	42	38	41	40	46	43	51	33
Liberal	35	34	36	39	30	35	26	43
New Democratic	17	23	12	15	16	17	16	18
Green	5	4	9	4	7	3	6	4
Another Party	2	1	2	2	1	2	2	1

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1110	107	174	159	143	118	198
Progressive Conservative	42	33	34	41	47	38	45
Liberal	35	35	43	32	32	39	38
New Democratic	17	24	17	21	14	16	12
Green	5	7	5	5	6	5	4
Another Party	2	2	1	2	2	1	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1110	143	171	344	515	237	215
Progressive Conservative	42	46	32	41	38	46	46
Liberal	35	38	49	33	40	27	27
New Democratic	17	11	15	18	17	18	20
Green	5	3	3	6	5	7	6
Another Party	2	1	1	2	1	2	1

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Past Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	1110	393	358	155	42	61
Progressive Conservative	42	90	13	14	24	32
Liberal	35	4	72	19	17	33
New Democratic	17	3	12	61	12	7
Green	5	2	3	5	46	12
Another Party	2	1	1	1	1	16

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Kathleen Wynne Approval

Do you approve or disapprove of the job Kathleen Wynne is doing as premier?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1183	161	136	216	316	354	576	578
Approve	22	20	19	26	20	25	19	25
Disapprove	66	67	70	60	70	64	74	59
Don't know	12	13	11	13	10	11	7	16

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1183	114	184	173	144	126	208
Approve	22	27	27	19	23	22	25
Disapprove	66	58	61	69	70	67	66
Don't know	12	15	12	13	7	11	9

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1183	158	177	360	537	260	228
Approve	22	25	30	22	25	18	15
Disapprove	66	63	59	67	64	69	74
Don't know	12	11	12	11	11	13	11

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1183	477	354	161	67	51
Approve	22	4	52	14	14	3
Disapprove	66	92	32	76	74	75
Don't know	12	4	16	10	13	22

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Patrick Brown Approval

Do you approve or disapprove of the job Patrick Brown is doing as leader of the Opposition?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1183	161	136	216	316	354	576	578
Approve	29	31	25	30	32	26	36	23
Disapprove	25	23	24	28	22	26	27	23
Don't know	46	46	51	42	45	48	37	55

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1183	114	184	173	144	126	208
Approve	29	32	23	33	30	26	30
Disapprove	25	25	21	23	28	29	25
Don't know	46	43	55	44	42	45	44

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1183	158	177	360	537	260	228
Approve	29	30	29	27	28	31	29
Disapprove	25	21	23	30	27	23	23
Don't know	46	49	48	43	45	46	48

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1183	477	354	161	67	51
Approve	29	53	14	11	21	20
Disapprove	25	15	28	37	38	46
Don't know	46	32	58	51	41	35

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Andrea Horvath Approval

Do you approve or disapprove of the job Andrea Horvath is doing as leader of the NDP?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1183	161	136	216	316	354	576	578
Approve	33	29	25	36	39	40	31	34
Disapprove	31	27	39	33	31	25	39	23
Don't know	36	44	36	32	30	36	30	43

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1183	114	184	173	144	126	208
Approve	33	39	39	36	29	31	33
Disapprove	31	22	27	27	36	32	39
Don't know	36	39	34	37	35	38	28

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1183	158	177	360	537	260	228
Approve	33	27	31	39	36	32	31
Disapprove	31	32	31	31	31	33	24
Don't know	36	41	39	30	33	35	45

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1183	477	354	161	67	51
Approve	33	32	29	60	35	20
Disapprove	31	40	28	15	28	44
Don't know	36	29	43	25	37	36

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Best Premier

Regardless of which party you would vote for, who do you think would make the best Premier of Ontario?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1183	161	136	216	316	354	576	578
Kathleen Wynne	16	13	12	21	17	21	13	19
Patrick Brown	26	26	31	25	22	23	33	20
Andrea Horwath	15	15	12	12	18	18	12	17
None of these	27	30	28	28	29	17	31	23
Don't know	16	17	17	14	14	20	12	21

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1183	114	184	173	144	126	208
Kathleen Wynne	16	13	18	13	11	21	22
Patrick Brown	26	17	21	30	31	21	28
Andrea Horwath	15	24	19	12	13	18	12
None of these	27	28	27	28	32	28	23
Don't know	16	18	16	17	13	12	15

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1183	158	177	360	537	260	228
Kathleen Wynne	16	18	26	15	20	11	12
Patrick Brown	26	26	19	26	23	29	28
Andrea Horwath	15	11	14	18	16	14	14
None of these	27	30	26	23	24	31	28
Don't know	16	15	15	18	17	15	17

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Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1183	477	354	161	67	51
Kathleen Wynne	16	2	42	8	8	1
Patrick Brown	26	57	5	6	9	10
Andrea Horwath	15	8	13	48	7	10
None of these	27	21	21	25	64	66
Don't know	16	12	19	13	13	13

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